

**Otonabee-South Monaghan Public Library Strategic Planning Minutes**  
**Wednesday, December 2, 2020, 4:45 p.m.**  
**Keene Library**

**Present:** Ann Cathcart-Andrews, Nancy Caron, Mark Allen, Carolanne Nadeau, Val Crowley

**Regrets:** Heather Zischler, Elaine Trotter

Members referred to the 2018 Strategic Plan.

Some comments :

- **Strategic Direction #1 – Communication: Action 2 – *Ensure that all programs and services are announced and advertised at community events and in municipal spaces.***  
-We are not successful in letting everyone in our township know our services.  
– Is it achievable?
- **Strategic Direction #2- Library as a Place: *The Library will continue to evolve all three locations to ensure appeal, ease of use and safety.***  
-The public should use the library as a hub.  
- Is it possible to get Trillium funding to improve technology (Trillium Funding? – deadline Dec. 9).  
Would need to file under the municipality?
- **Strategic Direction # 3-Service Delivery**  
- Suggest that “Service Excellence” would be better wording.

As this point in the discussions, Ann Cathcart-Andrews arrived. She has been researching types of Strategic Plans used by other libraries with similar a client base as the OSM library.

She noted that our Strategic Plan was long and rather unwieldy. This makes some of it difficult to achieve or difficult to evaluate whether it has been achieved. Ann presented a draft of a more succinct strategic plan with direct language.

Board members were impressed by the quality of the plan.

- Ann will e-mail a copy to each Board member.
- Board members will review this document and consider changes and/or additions to ensure it is pertinent to the OSM Library. These can then be e-mailed back to Ann by January.
- At the next meeting we can discuss how the plan (with revisions) will better provide the Strategic Plan for the OSM Library.

We will aim to have another Strategic Plan meeting in January.

**Adjournment:** 5:30 p.m.